

OUR IMPORTANT SHOE SALE

....BEGAN....

SATURDAY, JULY 29th.

AND IS NOW ON

Our Spring Business is about over and we are receiving High-Cut Shoes already for our Fall and Winter Business and know we need the room for them. We are determined to make room, so we will close out all our

SUMMER FOOTWEAR AT EXTRAORDINARY LOW PRICES.

THESE TEMPTING PRICES TEMPER THE TEMPERATURE.

STETSON SHOES FOR MEN, in Patent Colt and Russian Calf, \$5.00 Oxfords, at \$3.96	\$1.50 LADIES' OXFORDS, FOR \$1.12	\$4.00 MEN'S OXFORDS, in Patent Colt and Russia Calf, at \$3.12
\$3.50 MEN'S OXFORDS, PATENT COLTS, VICI KID, CHOCOLATE KID AND RUSSIA CALF, NEW UP-TO-DATE \$2.78	\$3.00 MEN'S OXFORDS, ALL LEATHERS \$2.22	\$2.50 MEN'S PATENT COLT, VICI KID, RUSSIA CALF \$1.85
125 PAIRS ASSORTED STYLES OF LADIES' OXFORDS THAT SOLD FROM \$1.00 TO \$2.00 68 cents	\$2.50 LADIES' OXFORDS AND SLIPPERS, ALL STYLES AND LEATHERS \$1.85	\$2.00 LADIES' OXFORDS, OUR CELEBRATED LINE OF FOR- CHEIMER'S RUTH-BEULAH \$1.63
		\$3.00 LADIES' OXFORDS, PATENT COLTS, PATENT KID, VICI KID, RIBBON TIES, BLUCHER, WITH LARGE EYELETS \$2.23
		\$1.75 LADIES' OXFORDS, RIBBON TIES, IN FACT, ALL THE NEW AND UP-TO-DATE STYLES \$1.31

These prices are not raised and then reduced. They are regular prices with a slash through them. This sale, like all other sales we offer to the public, is bona fide. We mean what we say.

YOURS FOR SHOES,

Phone 609

BOSTON SHOE STORE.

117 South Palafox



Gerst BEER

Everybody knows how good a good beer is, and those who try it know that Gerst beer is the best. This is something you should know and remember. Always call for "Gerst Beer, made famous by the sunny South."

Wm. Gerst Brewing Co., Nashville, Tenn.

PETER BELL, DISTRIBUTOR, PENSACOLA, FLORIDA.

FLORIDA HERMIT RETURNS TO HIS HOME

Recluse of Summer Haven Spent Eighteen Years in Solitude.

After an exile of eighteen years, self-imposed, the hermit of Summer Haven, Mr. G. R. Morse, returned to the world yesterday afternoon and left last night for his old home in Trenton, N. J., to visit his son, Frank Morse, says the St. Augustine Record.

Many residents of St. Augustine have seen and conversed with the lonely old man on the strip of sand which he made his home for the past eighteen years. His history is familiar to a few whom he took into his confidence.

He came to this city in 1887 and shortly afterwards went to Summer Haven, some sixteen miles south of town, and established his home. At first he made periodical visits to town in his boat for supplies, but up to yesterday eight years had elapsed since he left his lonely retreat.

He told his story to a friend one day while in a reminiscent mood and from him a Record representative learned the cause of the old man's voluntary exile. It seems that he and his wife, after living together for many years, found that their natures were not congenial to each other and calmly discussed a separation. Mr. Morse suggested that he go away and leave what little property he possessed with his wife. This plan proved satisfactory to both and he left the dinner table where the matter was discussed, taking with him only his personal belongings. He bade his wife goodbye and took his departure. He came to Florida and eventually located at Summer Haven. His capital was small, but at that time he was more vigorous than now and he went to work to erect a cottage. The life appealed to him and he grew to love the roar of the breakers from the ocean, only a few feet away on one side, and the splash of the waves of the bay, equally close on the other side of the narrow strip, where he had built his modest home. As the waters of the vicinity teem with fish and he is an ardent disciple of Isaac Walton, he found pleasant and profitable occupation with his line. For several years his income was barely sufficient to keep an ordinary laborer in tobacco, he being dependent upon a small pension. The small sum of fifty cents a week supplied what wants

the adjacent waters could not fill. The fish he caught at first for food and for pleasure of the sport suggested a means of increasing his small income and he found no difficulty in disposing of his fish for cash or in trading with the farmers on the opposite shore for vegetables and such products as they raised.

As the years passed the old man inclined more and more to his solitary life, and his visits to town gradually decreased and finally ceased. Great then was the surprise of the few friends of Mr. Morse, when they recognized him on the streets yesterday afternoon.

Since he left home his wife died and some valuable property was bequeathed to him, and he is not now dependent on his labor for his living. His future will be guided by the influence of his former environment and he may decide to abandon his lonely life. However, his conversation indicated that he intended only a visit to his son and would return to his home at Summer Haven.

All who know the old man have a most kindly regard for him, and if he decides to return he will receive a warm welcome.

Excursion Sunday.
The tug Monarch will run her regular Sunday excursion at the usual hours. Read the ad. in this paper.

MOSQUITO PROOF DOOR AND WINDOW SCREENS. H. G. DeSILVA & CO. 2611/17

MITCHELL'S Famous Scotch and Irish WHISKIES

Are recommended by Analysts and Doctors for their purity and excellence. See that you get

Mitchell's Whiskies

and don't be persuaded to take any other.

7 Corf's Building, Preen Row, Liverpool, England.



SMOKE A GOOD ONE

FRANCES

FRANCIS L. LEE, N.Y.C. Ex. Works, MOBILE, ALA.

YELLOW FEVER CAN BE PREVENTED.

PEOPLE OF PENSACOLA NEED HAVE NO FEAR OF DREADED DISEASE.

While the very much dreaded yellow fever has evidently cast its nefarious influence over New Orleans, and is threatening some of her sister cities, Pensacola people have become more or less concerned lest Pensacola should be included in the unfortunate cities.

The doctors have warned the public and given them advice as to the best methods of preventing an invasion of the dreaded disease, and, although it is reasonably safe to speculate on the fact that it will not reach here every precaution should be used to prevent its advent. The people of Pensacola have, right here in their midst, something which is a veritable safeguard, something which has already proven its ability to conquer the severest type of Yellow fever, and which is easily within the reach of poor and rich alike.

Bosso's Blessing to Mankind can prevent and cure yellow fever. The manufacturers guarantee this. It has been tried and its merits proven. A bottle costs only fifty cents, and sold at various places about the city. Every person should use it, and keep it in the house. It should be given regularly to the children and like-wise to the older members of the family. Even if yellow fever should not reach Pensacola the medicine will put you in a better condition than any other medicine on the market. Those who are familiar with the merits of Bosso's medicine will tell you that it is all that is claimed for it. In fact, the tests that it has received in cases of yellow fever were marvelous, to say the least.

Quantities of this medicine has been sent to Gulfport, Mobile and New Orleans, and when its true merits are understood it is safe to predict that the demand will possibly exceed the supply.

Don't take any chances. Your very life may be in danger, and it certainly is worth more to you than the cost of the medicine.

Bosso's medicine is manufactured in Pensacola, and is used by hundreds of families in the city, who pronounce it unequalled with cases of any kind of fevers.

Old Liberty Bell



rang in our independence and served its purpose. Its memory lingers and we love it for what it did.

An Endowment Policy

will serve a noble purpose in case of death. It may retrieve a fortune, or keep those you leave behind from degradation. It's as good as a government bond. Take one out while we remind you.

McDVAID-HYER COMPANY,
AGENTS NEW YORK LIFE INSURANCE CO.
7 SOUTH PALAFOX STREET, PHONE 700.
PENSACOLA, FLA.



Over 2,000,000 Sold in West Florida in 1904
Frank Reilly, Agent, Pensacola Florida

LET US FURNISH YOUR

ICE CREAM

HING UP

Bosso's Ice Cream Factory

PHONE No. 1104.

Corner Zarragosa and Tarragona Sts.
CREAM DELIVERED IN ANY QUANTITY.

The Gulf City Market

Baylen and Intendencia.

W. H. Fillingim, Proprietor.
MEATS AND VEGETABLES, POULTRY AND GAME IN SEASON.

FREE DELIVERY.

PHIL JONES, MANAGER
PHONE 895.

The Fact

THAT OUR COFFEE SALES INCREASE CERTAINLY OUGHT TO BE PROOF POSITIVE THAT THE PEOPLE KNOW WHAT THEY WANT, AND GET IT. OUR COFFEE IS NO DEARER IN PRICE THAN THAT SOLD BY OUR IMITATORS, BUT IS A GREAT DEAL BETTER. A POUND PACKAGE WILL PROVE IT.



New Orleans Grocery Co
Wholesale and Retail.
Phone 50. JAS. McHUGH, Proprietor.
Established, 1874.